



MISSOURI SECRETARY OF STATE
**TRADEMARKS AND SERVICE MARKS:
APPLICATION OR RENEWAL**

COMMISSIONS
PO BOX 784
JEFFERSON CITY, MISSOURI 65102
(573) 751-4756

APPLICANT'S NAME: _____

STREET ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

PHONE: _____

IF APPLICANT IS A CORPORATION, GIVE STATE OF INCORPORATION: _____

Applicant is seeking to register:

Renewal:

☐ Trademark ☐ Service mark

_____ Mark Number

If renewal, give date of expiration _____

What is the number and class of goods and services
connected with mark: _____

Do not write in this space

Briefly describe the goods and services used in connection with the mark: _____

Briefly describe how the mark is used in connection with such goods and services: _____

The mark has been used in business by the applicant (or predecessor) since _____ and used in
the state of Missouri since _____

Give a written description of the mark _____

The applicant is the owner of the trademark or service mark described in the application, and no other person has the
right to use such mark in Missouri either in identical form or in such near resemblance as might be calculated to deceive
or be mistaken for original mark.

I, _____, being first duly sworn, state that I am the applicant, or a lawfully authorized
representative of the applicant, that I have read the above application and know its contents and that the facts stated
therein are true:

Signature

Title

State of _____)
County of _____) ss.

(Seal)

Subscribed and sworn to before me this
day of _____, _____

Notary Public

Typed or printed name _____

State of _____

Commissioned for _____ county

My commission expires _____

INSTRUCTIONS

TRADEMARK OR SERVICE MARK APPLICATION

1. Give the name of the person (or corporation) who will own the mark.
Give the address and phone number for the owner of the mark.
If the owner of the mark is a corporation, you must name the state in which it was incorporated, (i.e. Missouri, Ohio, etc.)
2. Indicate if the mark is a trademark or a service mark. A trademark is the brand name of a manufactured product and a service mark is a name used to advertise the service offered by a business.
3. If this is a renewal, give the number of the mark and the date your registration will expire.
4. Refer to the classification numbers for the product or service on this information page. Name the class number for your product or service. Example: Class 29 for processed foods, a product; or Class 42 for retail sales, a service.
5. Name the specific product or specific service offered by the person or corporation. If the mark is the brand name for a manufactured product, name that product, i.e. pizza, ladies clothing. If it is a device used to advertise services, you should name the service you offer, i.e. retail sales services or restaurant services.
6. Tell how you use the mark to advertise your product or service. Example: label on the product or on stationery associated with the service.
7. Give the date you first used the mark anywhere and the date it was first used in Missouri. No mark can be registered in this state until the mark is used in this state and the product or service is available in this state.
8. Describe the mark you are seeking to register. You should describe the colors and the most distinctive part of the mark. Example: HOLIDAY INN white on a green background with orange flower.
9. This is the sworn statement of the owner. You must type the name of the owner in this blank and the owner of the mark should sign on the signature line. The individual signing for a corporation should give his/her title beside the signature. This individual's signature must be notarized properly.

FEES:	\$50.00	REGISTRATION ON A NEW MARK
	\$10.00	RENEWAL OF A REGISTERED MARK
	\$50.00	FILING OF AN ASSIGNMENT

SEND 2 ORIGINAL COPIES OF THE COMPLETED APPLICATION, 2 ACTUAL LABELS OF THE MARK (NO PHOTO COPIES) & THE PROPER FEE TO:

Secretary of State's Office
Commissions
PO Box 784
Jefferson City, MO 65102

If you have any questions regarding this application, please call our office at (573) 751-4756.

CLASSIFICATION OF GOODS AND SERVICES

The general classes of goods and services as provided in this section are established for convenience of administration of sections 417.005 to 417.066. A single application for registration of a mark may include any or all goods upon which, or services with which, the mark is actually being used comprised in a single class. In no event shall a single application include goods or services which fall within different classes of goods or services.

The classes of goods are as follows:

- | | |
|---|--|
| 1. Chemicals; | 18. Leather goods; |
| 2. Paints; | 19. Nonmetallic building materials; |
| 3. Cosmetics and cleaning preparations; | 20. Furniture and articles not otherwise classified; |
| 4. Lubricants and fuels; | 21. Housewares and glass; |
| 5. Pharmaceuticals; | 22. Cordage and fibers; |
| 6. Metal goods; | 23. Yarns and thread; |
| 7. Machinery; | 24. Fabrics; |
| 8. Hand tools; | 25. Clothing; |
| 9. Electrical and scientific apparatus; | 26. Fancy goods; |
| 10. Medical apparatus; | 27. Floor coverings; |
| 11. Environmental control apparatus; | 28. Toys and sporting goods; |
| 12. Vehicles; | 29. Meats and processed foods; |
| 13. Firearms; | 30. Staple foods; |
| 14. Jewelry; | 31. Natural agricultural products; |
| 15. Musical instruments; | 32. Light beverages; |
| 16. Paper goods and printed matter; | 33. Wines and spirits; and |
| 17. Rubber goods; | 34. Smokers' articles |

Classification of services marks are as follows:

- | | |
|-------------------------------|--------------------------------------|
| 35. Advertising and business; | 39. Transportation and storage; |
| 36. Insurance and financial; | 40. Material treatment; |
| 37. Construction and repair; | 41. Education and entertainment; and |
| 38. Telecommunications; | 42. Miscellaneous. |